

For Immediate Release

CYCLE & CARRIAGE MERCEDES-BENZ STAR MOBILE AT YOUR SERVICE

C&C Offers Doorstep Service For Mercedes-Benz Vehicles To Customers In The Klang Valley

Petaling Jaya, 29 April 2020 – Cycle & Carriage Bintang Berhad (C&C) has mobilised ~~the~~ its **Mercedes-Benz Star Mobile** to bring best-in-class service convenience to the doorstep of Mercedes-Benz passenger car owners in the Klang Valley. The **Star Mobile** services include scheduled maintenance service, wiper blade replacement, oil filter, air filter, combi filter and dust filter replacement, key battery replacement and car battery replacements. And all this can be done right at a the customer's doorstep.

"We introduced this first-of-its-kind service to the Malaysian market in 2018 on a trial basis. Now, with the Movement Control Order and social distancing, the **Mercedes-Benz Star Mobile** service provides customers peace-of-mind as they are able to remain within the safety and comfort of their homes, as our technicians care for their vehicles on-site while still observing all the safety and health precautions," explained C&C CEO, Wilfrid Foo.

The **Mercedes-Benz Star Mobile**, housed within a Mercedes-Benz Vito, is designed to give customers the luxury of convenience and hassle-free maintenance service for their cherished Mercedes-Benz vehicle. Customers within Klang Valley can schedule an appointment the Cycle & Carriage Call Centre to enjoy the **Mercedes-Benz Star Mobile** services.

In compliance with the current health and safety requirements, all contact points in the vehicle are sanitised after every service and C&C conducts temperature checks on its technicians daily. Along with added convenience and quality, customers are assured greater transparency with cost estimates provided ahead of services including itemised costs for required parts and labour costs. This enables the customer to make a more informed decision about the maintenance of their Mercedes-Benz vehicle.

“Cycle & Carriage is dedicated to providing Exceptional Journeys to customers. We are continually learning and understanding each customer’s needs and preferences. We aim to be a trusted dealer partner by translating our insights into innovative services and experiences that enhance the overall customer journey. The **Mercedes-Benz Star Mobile** is a shining example of a premium service that delivers greater convenience and peace of mind when it comes to caring for our customers’ cherished Mercedes-Benz vehicles,” said Wilfrid.

The **Mercedes-Benz Star Mobile** is staffed with two qualified technicians and fully equipped with the Xentry Diagnosis system, special tools and technician hand tools to perform the stipulated maintenance jobs.

During the MCO period, The **Mercedes-Benz Star Mobile** operates daily (except Sundays and public holidays), Monday to Friday from 9.00am to 3.00pm, and Saturday from 9.00am to 12.00pm. To book an appointment, customers can call +603 – 7866 1100.

About Cycle & Carriage Bintang

At Cycle & Carriage, we are driven by our passion to create people-focused experiences. We began an exceptional journey in 1899 in Kuala Lumpur and we are now a leading regional automotive group in Southeast Asia. Cycle & Carriage distributes, retails and provides aftersales services for passenger cars as well as commercial vehicles in Singapore, Malaysia and Myanmar.

Listed on Bursa Malaysia, Cycle & Carriage Bintang is a leading dealer group of Mercedes-Benz passenger and commercial vehicles, as well as a dealer group of FUSO commercial vehicles in Malaysia. With an extensive network of 13 outlets across the country, including a dedicated commercial vehicles facility, we can always be relied upon for our aftersales services. Cycle & Carriage Bintang has three Daimler AG certified ‘Centre of Competence’ facilities in Malaysia. Cycle & Carriage Bintang is a member of the Jardine Cycle & Carriage Group.

Cycle & Carriage. Exceptional Journeys. www.cyclecarriage.com/my

- **END** -

For media queries, please contact:

Geetha Menon
geethamenon@cyclecarriage.com.my
+6012 234 3821

Issued by : Cycle & Carriage Bintang Berhad
Through : Centriq PR Sdn Bhd
Jacqueline Arnold / Jeannette D’Netto
Tel: 03 5524 1266 / 016 979 4523